

## BAMBOOZLE MEDIA

SHORT ONLINE COURSES

R3950

# BUSINESS BRAND MARKETING

SHORT ONLINE WORKSHOP - 10 DAYS

Reset your business brand marketing for success in 10 days. Expedite your business's online success and discoverability following our 'step by step do-it-yourself' brand marketing basics. Practical assignments are designed to be applied and implemented directly to your business.



10 days,  
entirely online



2-5 hrs per day,  
complete at your  
own pace



Daily modules  
and  
assignments



2 x free private  
consultations  
(clarity call)



Personalised  
support  
9am-5pm

### ON COMPLETION OF THIS WORKSHOP

YOU WILL BE EQUIPPED WITH THE NECESSARY TOOLS AND TASKS TO:

- Create a successful business brand identity
- Set up a business email with a website and online shop
- Create, audit and optimise your social platforms for business advertising
  - Plan and create optimal content for your business marketing
  - Take compelling brand visuals that support your brand ID
  - Understand the importance of simple but persuasive content
    - Set up paid adverts across various platforms
  - Understand the importance of search engine optimisation
  - Improve your business's online discoverability
  - Revise, rinse and repeat for success

### COURSE REQUIREMENTS:

- A registered business
- Internet connection
- A computer/smartphone
- English Language proficiency
- Commitment to complete assigned tasks
- Be ready to WORK!