

BAMBOOZLE MEDIA
SHORT ONLINE COURSES

R3950

BUSINESS BRAND MARKETING

SHORT ONLINE WORKSHOP - 10 DAYS

Reset your business brand marketing for success in 10 days. Expedite your business's online success and discoverability following our 'step by step do-it-yourself' brand marketing basics. Practical assignments are designed to be applied and implemented directly to your business.



**10 days,
entirely online**



**2-5 hrs per day,
complete at your
own pace**



**Daily modules
and
assignments**



**2 x free private
consultations
(clarity call)**



**Personalised
support
9am-5pm**

ON COMPLETION OF THIS WORKSHOP

YOU WILL BE EQUIPPED WITH THE NECESSARY TOOLS AND TASKS TO:

- Create a successful business brand identity
 - Set up a business email with a website and online shop
- Create, audit and optimise your social platforms for business advertising
 - Plan and create optimal content for your business marketing
 - Take compelling brand visuals that support your brand ID
- Understand the importance of simple but persuasive content
 - Set up paid adverts across various platforms
- Understand the importance of search engine optimisation
 - Improve your business's online discoverability
 - Revise, rinse and repeat for success

COURSE REQUIREMENTS:

- A registered business
- Internet connection
- A computer/smartphone
- English Language proficiency
- Commitment to complete assigned tasks
- Be ready to WORK!